

REPORT

DATE: February 7, 2008
TO: Regional Council
FROM: Mark Butala, Program Manager, butala@scag.ca.gov, (213) 236-1945
SUBJECT: Compass Blueprint Demonstration Project Selection

EXECUTIVE DIRECTOR'S APPROVAL:



RECOMMENDED ACTION:

Approve CEHD's recommendation for funding project applications scoring 85 points and higher using the revised evaluation criteria for the FY 07-08 Demonstration Project Program.

BACKGROUND:

Through the Compass Blueprint Demonstration Project program, SCAG continues to partner with cities and counties by offering resources to assist with local planning efforts consistent with the Compass Principles. The latest round of applications received was evaluated using the attached criteria approved by CEHD. A summary matrix is attached that includes a brief description of each proposal and detailed scoring by category. If approved by the Regional Council, projects would be selected and funded in the ranked order, as funding, staff and consultant resources become available.

FISCAL IMPACT:

Work associated with Compass Blueprint Demonstration Projects is included in WBS #08-065.SCGS1, 08-065.SCGC1, 07-291.SCGS1.2, 07-291.SCGC1.2, and 07-291.SCGC2.2 and has been requested in the FY08-09 OWP.

Reviewed by:


Lynn Harris
Division Manager

Reviewed by:


Department Director

Reviewed by:


Chief Financial Officer

Compass Blueprint Demonstration Projects
Proposal Review Criteria
Approved by Regional Council October 5, 2006
Revised by CEHD December 6, 2007

Transportation & Land Use Planning Integration: (20 points)

- Acknowledge and leverage the relationship between land use and transportation planning to provide mobility, livability and air quality benefits.
- Encourage new development near existing and planned transportation infrastructure, especially transit resources.
- Plan for land uses that promote alternative transportation modes to the automobile.

Infill, Redevelopment & Density: (20 points)

- Locate new development within or adjacent to existing developed areas.
- Rehabilitate already developed yet obsolete and underutilized areas.
- Help accommodate forecasted growth by thoughtfully increasing density while preserving quality of life.

Land Use Mix & Housing: (15 points)

- Plan for land uses, including mixed-use development, that provide mobility, livability, prosperity and sustainability benefits locally and regionally.
- Improve local and regional jobs-housing balance.
- Provide new housing, with a mix of densities and styles, for a range of income levels.

Infrastructure & Resource Efficiency & Sustainability: (15 points)

- Maximize efficiency in infrastructure development and use.
- Maximize efficiency in energy and natural resource use.
- Conserve agricultural land and open space.

Project Logistics & Need: (30 points)

- Demonstrate a clear need for the project and requested services.
- Create new public and private partnerships for the project.
- Leverage other public and private funding sources, in addition to the required match.
- Outline a realistic timeline and demonstrate local ability to complete the project on time.
- Demonstrate relevance to - and maximize use of - services offered through the Compass Blueprint program.
- Locate the project to provide geographic and demographic diversity for the Compass Blueprint program.

Consistency with 2008 RTP Policy Growth Forecast: (15/25 Points) Proposed December 6, 2007

- The plan/project is in a 2% Strategy Growth Opportunity Area as defined by the 2008 RTP Policy Growth Forecast (15 points)
- The plan/project is in a critical 2% Strategy Growth Opportunity Area as defined by the 2008 RTP Policy Growth Forecast (25 points)

SCAG Membership: (Yes/No)

- Approval of any project proposed by a non-member city is contingent upon that city becoming a member of SCAG.

Compass Blueprint Demonstration Project Evaluation Matrix

Application Closing Date: 1/25/2008

				Recommended Review Score						
Applicant / Project Title	Project Goal	Estimated Cost	SCAG Member	Land Use / Transportation Integration (20 pts)	Infill, Redevt & Density (20 pts)	Land Use Mix & Housing (15 pts)	Infrastructure & Resource Efficiency & Sustainability (15 pts)	Project Logistics & Need (30 pts)	Opportunity Area (0, 15 or 25 pts)	TOTAL
Anaheim Miracle Mile: Transit and Connectivity Solutions in the Anaheim Canyon	To explore alternatives for transit usage and connectivity within 1-mile of the Anaheim Canyon Metrolink station from industrial and legacy aerospace uses to office, medical and TOD residential developments.	\$80,000 to \$100,000	YES	19	18	14	12	22	25	110
Calimesa Calimesa Boulevard Downtown Revitalization Project	To develop a revitalization plan for the Downtown Business Corridor into a mixed use area that induces economic development and reduces auto usage through alternative travel modes.	\$35,000 to \$60,000	YES	16	17	12	11	23	25	105
Culver City Washington/National Catalytic Projects & Draft Specific Plan	To assess the potential of 3 transit-oriented, mixed-use development projects around the area of the proposed Expo Line Station in Culver City.	\$60,000 to \$80,000	YES	19	18	14	14	23	15	103
Indio Highway 99 / Indio Boulevard Study	To study redevelopment potential along Indio Boulevard (connecting Downtown Indio to I-10), in conjunction with the proposed Downtown Transportation Center and existing Amtrak station.	\$100,000 to \$120,000	YES	15	15	11	10	18	25	95
Coachella Pueblo Viejo Revitalization Master Plan	To assist in the City's efforts towards a downtown revitalization plan focused on infill, mixed use development around a potential transit center.	\$50,000 to \$75,000	YES	16	14	11	11	18	25	94
Holtville Blueprint for Downtown Holtville	To create a Downtown plan and implementation strategies that redevelop currently vacant and under-utilized buildings into a compact, walkable, mixed use center for the City.	\$45,000 to \$55,000	YES	14	19	11	13	22	15	94
Desert Hot Springs CityWest Visioning Plan	To create a plan for mixed use villages and circulation strategies for the area adjacent to the conservation corridor that runs through the City, in conjunction with the Coachella Valley Habitat Plan.	\$60,000 to \$80,000	YES	12	15	13	14	24	15	93

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Los Angeles County Florence-Firestone Visioning Project	To develop a long-range vision for the Florence-Firestone community geared towards transit-oriented development, livability improvements and economic development strategies.	\$60,000 to \$80,000	YES	16	15	12	10	22	15	90
Burbank Downtown Mixed-use, Live-Work and Residential Development Standards	To evaluate the potential for revised zoning to accommodate residential, mixed-use, and live-work development in commercial and light industrial areas in Downtown and along two corridors, from economic and land use policy perspectives.	\$100,000 to \$120,000	YES	15	17	13	13	16	15	89
Calexico Calexico: Gateway to Mexico	To assist in the City's efforts to create a specific plan and circulation analysis to improve mobility at the Port of Entry, while providing connectivity and revitalization strategies to the downtown district, focused on infill and mixed use development.	\$80,000 to \$100,000	YES	17	15	11	11	16	15	85
Palm Springs Airport - Downtown Shuttle	To conduct a feasibility study of a Palm Springs Airport-Downtown shuttle system to minimize private auto usage into the highly concentrated and pedestrian-oriented city center which is experiencing rapid growth in residential, hotel and mixed use development.	N/A	YES	16	18	14	12	7	15	82
Hesperia Municipal Code Review	To develop three Municipal Code updates for green building, smart growth and subdivision provisions, as the City updates its General Plan and Main Street Specific Plan.	N/A	NO	7	9	12	9	10	25	72
East Hollywood Neighborhood Council East Hollywood Neighborhood Plan	To develop a neighborhood plan and development vision consisting of "elements" focused on land use, transportation, open space, safety and economic development.	N/A	YES	11	12	10	5	9	15	62
Lawndale Mixed Use Feasibility Analysis	To conduct an analysis of the economic potential for mixed use housing along the City's commercial corridors and develop needed zoning code amendments.	N/A	YES	9	13	12	6	6	15	61